

Bavarian. Swabian. Beautiful!

All this is Bavarian Swabia – something for everyone

Experience culture, enjoy nature, discover new things: Bavarian Swabia inspires with a mixture of history, enjoyment, and joie de vivre.

Magnificent old towns, romantic alleys, and impressive buildings tell of times gone by – and provide the backdrop for experiences with a special flair. Festivals, concerts, and traditional celebrations shine a new light on these historic places and turn every visit into a journey through the centuries.

A perfect way to explore them is through easy city hopping: With the “Stadthupferl” app, you can move effortlessly from town to town, discover highlights along the way and enjoy the region at your own pace. Learn more at: www.bayerisch-schwaben.de/stadthupferl www.bayerisch-schwaben.de/staedte

There is also plenty on offer for relaxed exploration: The Swabian Danube Valley, the Ries Geopark, and the Augsburg – Western Forests Nature Park invite you to go on bike rides and hike or spend time with your family in nature.

The latest tips, events, inspiration, and further information are available at any time on the website, blog, or social media channels. All this is Bavarian Swabia – something for everyone.

Find out more at: www.bayerisch-schwaben.de/english

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Highlights Knights. Romans. Romantic Road & Co.

Bavarian Swabia is full of experiences – whether you’re following in the footsteps of knights and Romans or traveling along the world-famous Romantic Road.

In Augsburg, one of Germany’s oldest cities, living history meets modern life: the UNESCO World Heritage Site – “Water Management System of Augsburg” impresses with its unique combination of technology and culture.

In the UNESCO Global Geopark Ries, visitors can walk in the footsteps of a meteorite impact that occurred 15 million years ago, a natural wonder of global significance.

Families will find action and fun for young and old alike at LEGOLAND® Deutschland Resort in Günzburg.

The Swabian Danube Valley offers space for a wide variety of activities, whether hiking on the DonAuwald hiking trail – Germany’s flattest premium hiking trail – cycling on the DonauTäler bike path, or searching for rare bird species in the Donaumaos.

A real highlight is Harburg Castle, one of the oldest and best-preserved castle complexes in southern Germany with an authentic medieval flair.

The journey is the destination – along the Romantic Road in Bavarian Swabia, seven historic towns with fascinating buildings line up one after the other: Wallerstein, Nördlingen, Harburg, Donaowörth, Rain, Augsburg and Friedberg.

In Nördlingen, the completely preserved city wall, which can be walked around in its entirety, invites visitors to take a stroll through centuries past.

The legendary Fugger legacy in Bavarian Swabia is visible in many places: In Augsburg’s Fuggerei, the oldest social housing complex in the world, visitors can gain an insight into life in times gone by. In Weißenhorn, too, the magnificent old town bears witness to the influence of this famous merchant family.

The region is also considered the “cradle of the Wittelsbach dynasty”. Visitors can experience the history of this important noble dynasty at the Sisi Castle

in Unterwittelsbach, around the Wittelsbach Castle in Friedberg, or along the Oberwittelsbach history trail.

Pilgrims and those seeking peace and quiet find inspiration and relaxation on the Way of St. James, following historic paths through a landscape steeped in culture and spirituality.

More highlights at: www.bayerisch-schwaben.de/highlights

What connects all these places are the people who shape them. The series Faces and Stories portrays personalities from Bavarian Swabia who provide insight into their everyday lives and share their favorite places. Whether baker, herb expert, tower keeper, or Michelin chef, distiller, lock keeper, traditional costume punk, or monastery priest, they are all ambassadors for their homeland and show how diverse this region is and what stories lie behind its sights.

More at: www.bayerisch-schwaben.de/geschichten



UNESCO World Heritage Site Augsburg



Fuggerei Augsburg



LEGOLAND® Deutschland

“Augsburger Puppenkiste” (Augsburg Puppetchest)



OEHMICHENS MARIONETTENTHEATER



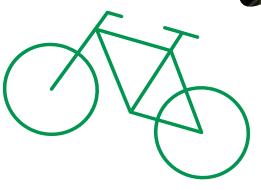
Harburg Castle



Nördlingen City Wall



Swabian Danube Valley



Bike Paths

Cycling fun from river to river

Bavarian Swabia is perfect for cycling: Gentle river valleys, mystical riparian forests, and spectacular natural monuments such as the Ries Crater create ideal conditions for short breaks or big adventures by bike. The DonauTäler bike path, which opens up 14 idyllic side valleys of the Danube, also offers many options. The well-developed network of bike paths connects picturesque rivers such as the Iller, Zusam, Würnitz, and Paar with classics such as the Danube and Lech bike paths, passing historic towns, beautiful nature, and hidden gems. Thanks to the “FlüsseHüpfen” (river hopping) system, the routes can be flexibly combined – perfect for day trips or tours lasting several days.

Tour planning made easy: www.bayerisch-schwaben.de/rad



Audioguides

For anyone who likes to be told stories

Exciting stories, remarkable figures and surprising perspectives await you in the free “Bayerisch-Schwaben Lauschtour” app. Each tour is an audio guided experience that activates as you move along the route. Or you can also download the audioguides and play them offline. This way you can discover places, people and events without a traditional guide and at any time you like. There are 23 tours in German, 4 of which are also available in English. Each tour opens a door into the past and tells a story of special moments in its own style. Download the app, put on your headphones and start walking. It’s like cinema but for the ears.

Information about all audio tours can be found at: www.bayerisch-schwaben.de/lauschtour

Download the “Bayerisch-Schwaben Lauschtour” app now



Wittelsbach Castle in Friedberg



Highlights, bike paths and audio tours brought together in one map

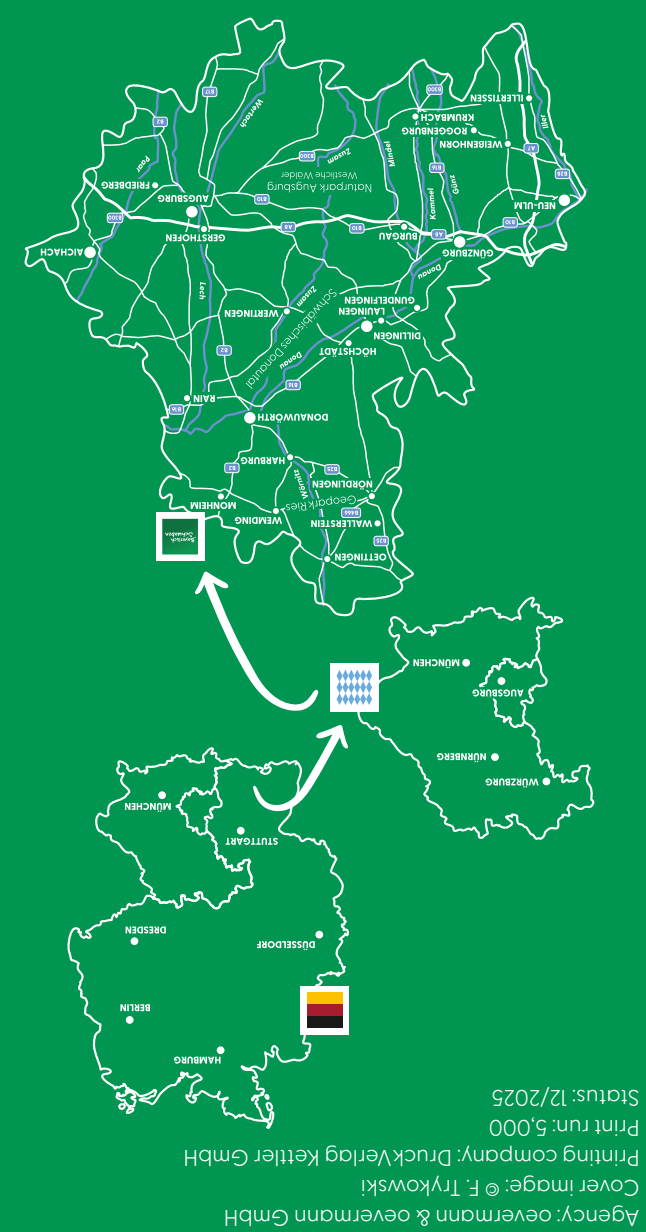
Everything at a Glance



GET MOBY. GO BAVARIA! ALL OF BAVARIA IN YOUR MOBILITY APP



Download the app now and get going!



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BIKE PATHS



- 1 Iller Bike Path
- 2 Danube Bike Path
- 3 Günztal Bike Path
- 4 Kammeltal Bike Path
- 5 Mindeltal Bike Path
- 6 Wörnitz Bike Path
- 7 Zusam Bike Path
- 8 Wertach Bike Path
- 9 Paartal Bike Path
- 10 Lech Bike Path
- Donaufäler Tours
- Cross-Country Cyclist Routes

AUDIO-
GUIDES



- 1 Augsburg World Heritage Tour
- 2 Views of the Fortress and the Danube in Neu-Ulm
- 3 The Fugger Town of Weißenhorn
- 4 Günzburg Sightseeing Tour

CITY HOPPING



Along the Danube

- 1 Neu-Ulm
- 2 Günzburg
- 3 Lauingen
- 4 Dillingen
- 5 Donauwörth

In the Ries Crater

- 6 Nördlingen
- 7 Oettingen
- 8 Wemding
- 9 Monheim

Around Augsburg

- 10 Augsburg
- 11 Friedberg
- 12 Aichach

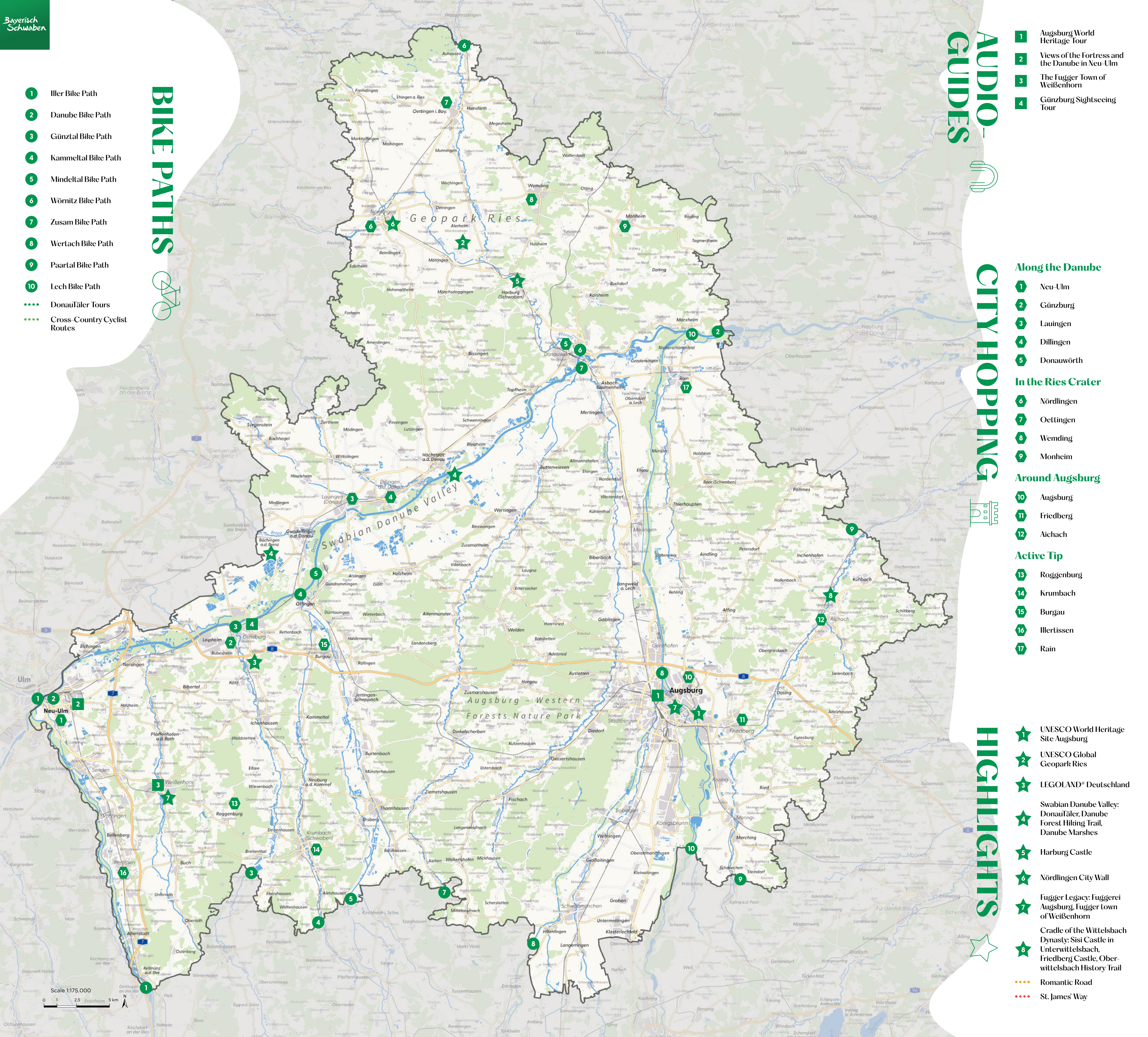
Active Tip

- 13 Roggenburg
- 14 Krumbach
- 15 Burgau
- 16 Illertissen
- 17 Rain

HIGHLIGHTS



- ★ 1 UNESCO World Heritage Site Augsburg
- ★ 2 UNESCO Global Geopark Ries
- ★ 3 LEGOLAND® Deutschland
- ★ 4 Swabian Danube Valley: Donaufäler, Danube Forest Hiking Trail, Danube Marshes
- ★ 5 Harburg Castle
- ★ 6 Nördlingen City Wall
- ★ 7 Fugger Legacy: Fuggerei Augsburg, Fugger town of Weißenhorn
- ★ 8 Cradle of the Wittelsbach Dynasty: Sisi Castle in Unterwittelsbach, Friedberg Castle, Oberwittelsbach History Trail
- Romantic Road
- St. James Way



Scale 1:175.000

0 1 2.5 5 km

