

Bavarian. Swabian. Beautiful!

All this is Bavarian Swabia – something for everyone

Experience culture, enjoy nature, discover new things: Bavarian Swabia inspires with a mixture of history, enjoyment, and joie de vivre.

Magnificent old towns, romantic alleys, and impressive buildings tell of times gone by – and provide the backdrop for experiences with a special flair. Festivals, concerts, and traditional celebrations shine a new light on these historic places and turn every visit into a journey through the centuries.

A perfect way to explore them is through easy city hopping: With the "Stadthupferl" app, you can move effortlessly from town to town, discover highlights along the way and enjoy the region at your own pace.

Learn more at:
www.bayerisch-schwaben.de/stadthupferl
www.bayerisch-schwaben.de/staedte

There is also plenty on offer for relaxed exploration: The Swabian Danube Valley, the Ries Geopark, and the Augsburg – Western Forests Nature Park invite you to go on bike rides and hike or spend time with your family in nature.

The latest tips, events, inspiration, and further information are available at any time on the website, blog, or social media channels. All this is Bavarian Swabia – something for everyone.

Find out more at:
www.bayerisch-schwaben.de/english

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Highlights

Knights. Romans. Romantic Road & Co.

Bavarian Swabia is full of experiences – whether you're following in the footsteps of knights and Romans or traveling along the world-famous Romantic Road.

In Augsburg, one of Germany's oldest cities, living history meets modern life: the UNESCO World Heritage Site "Water Management System of Augsburg" impresses with its unique combination of technology and culture.

In the UNESCO Global Geopark Ries, visitors can walk in the footsteps of a meteorite impact that occurred 15 million years ago, a natural wonder of global significance.

Families will find action and fun for young and old alike at LEGOLAND® Deutschland Resort in Günzburg.

The Swabian Danube Valley offers space for a wide variety of activities, whether hiking on the DonauWald hiking trail – Germany's flattest premium hiking trail – cycling on the DonauTaler bike path, or searching for rare bird species in the Donaumoos.

A real highlight is Harburg Castle, one of the oldest and best-preserved castle complexes in southern Germany with an authentic medieval flair.

The journey is the destination – along the Romantic Road in Bavarian Swabia, seven historic towns with fascinating buildings line up one after the other: Wörrstadt, Nördlingen, Harburg, Donauwörth, Rain, Augsburg and Friedberg.

In Nördlingen, the completely preserved city wall, which can be walked around in its entirety, invites visitors to take a stroll through centuries past.

The legendary Fugger legacy in Bavarian Swabia is visible in many places: In Augsburg's Fuggerei, the oldest social housing complex in the world, visitors can gain an insight into life in times gone by. In Weilheim, too, the magnificent old town bears witness to the influence of this famous merchant family.

The region is also considered the "cradle of the Wittelsbach dynasty". Visitors can experience the history of this important noble dynasty at the Sisi Castle.



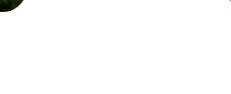
in Unterwittelsbach, around the Wittelsbach Castle in Friedberg, or along the Oberwittelsbach history trail.

Pilgrims and those seeking peace and quiet find inspiration and relaxation on the Way of St. James, following historic paths through a landscape steeped in culture and spirituality.

More highlights at: www.bayerisch-schwaben.de/highlights

What connects all these places are the people who shape them. The series Faces and Stories portrays personalities from Bavarian Swabia who provide insight into their everyday lives and share their favorite places. Whether baker, herb expert, tower keeper, or Michelin chef, distiller, lock keeper, traditional costume punk, or monastery priest, they are all ambassadors for their homeland and show how diverse this region is and what stories lie behind its sights.

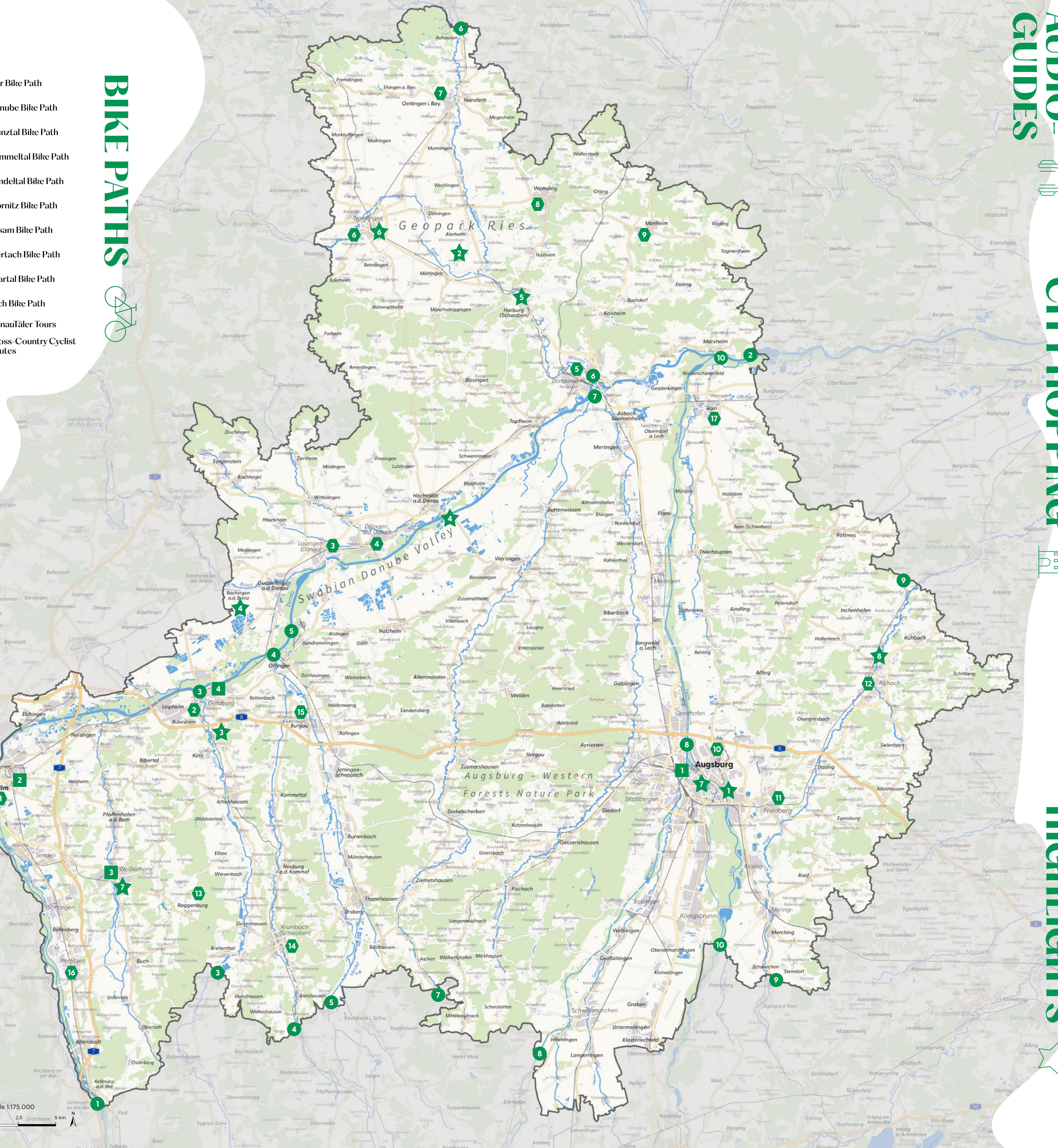
More at: www.bayerisch-schwaben.de/geschichten



BIKE PATHS



- 1 Iller Bike Path
- 2 Danube Bike Path
- 3 Günztal Bike Path
- 4 Kammтал Bike Path
- 5 Mindtal Bike Path
- 6 Wörnitz Bike Path
- 7 Zusam Bike Path
- 8 Wertach Bike Path
- 9 Paartal Bike Path
- 10 Lech Bike Path
- DonauFäler Tours
- Cross-Country Cyclist Routes



AUDIO-GUIDES

- 1 Augsburg World Heritage
- 2 Views of the Fortress and the Danube in Neu-Ulm
- 3 The Fugger Town of Weißhorn
- 4 Günzburg Sightseeing Tour

CITY HOPPING



Along the Danube

- 1 Neu-Ulm
- 2 Günzburg
- 3 Lauingen
- 4 Dillingen
- 5 Donauwörth

In the Ries Crater

- 6 Nördlingen
- 7 Oettingen
- 8 Wemding
- 9 Monheim

Around Augsburg

- 10 Augsburg
- 11 Friedberg
- 12 Aichach

Active Tip

- 13 Roggenburg
- 14 Krumbach
- 15 Burgau
- 16 Illertissen
- 17 Rain

HIGHLIGHTS

- 1 UNESCO World Heritage Site Augsburg
- 2 UNESCO Global Geopark Ries
- 3 LEGOLAND® Deutschland
- 4 Swabian Danube Valley: DonauFäler, Danube Forest Hiking Trail, Danube Marshes
- 5 Harburg Castle
- 6 Nördlingen City Wall
- 7 Fugger Legacy: Fuggerei Augsburg, Fugger town of Weißhorn
- 8 Cradle of the Wittelsbach Dynasty: Sisi Castle in Unterwittelsbach, Friedberg Castle, Oberwittelsbach History Trail
- Romantic Road
- St. James' Way

